

## 8 Reasons to Hire Pam Lasier



### What sets Pam apart from the rest?

#### 1. You want to listen.

*Your audience is involved and engaged from start to finish.*

Pam captivates and commands attention with compelling stories of courage, humor, and pure grit, illustrating how she turned unexpected journeys into a source of power. They move and laugh out loud, interact, and experience thought-provoking, game-changing, a-ha moments.

#### 2. She's not a run-of-the-mill wellness speaker.

*She helps you shift focus, innovate, and stay on top of the industry – at all times.*

Your audience will be motivated, inspired and galvanized into action with Pam's Change – Readiness Method. Based on real strategies used by Fortune 500's, her content is fresh, positive and essential.

#### 3. She knows what she's talking about.

*Pam shares a wealth of knowledge that is relevant and real.*

Your audience will be inspired by entrepreneur, author, and executive coach, Pam Lasier who not only has expertise but a host of life experiences that required both learning from failure and being responsive to change.

#### 4. Pam helps make change stick: now and for the long-term.

*Pam delivers actionable strategies, relevant research and practical tools – because they work – because they make sense – because they stick.*

Your audience will be transformed as Pam makes sense of multifaceted methods and translates them into concepts that will motivate and inspire your teams: to be change-capable you first must be change-ready.

# Pam delivers successful change initiatives.

## 5. She's not a diva of the platform.

**Pam is passionate, dependable and grateful to work with you.**

You will have absolutely everything you need before you ask for it: headshots, bios, etc. She also travels anywhere!

## 6. Forget "one size fits all."

**Pam custom tailors content to you.**

In reality, a canned, one-size-fits-all speech really fits no one. That's why Pam will research and understand the specific goals and challenges of your industry and your audience. Your audience, will receive meaningful and one-of-a-kind programming that can't be delivered anywhere else.

## 7. New challenges require new solutions.

**Stop focusing on one generation. Become the master of 5.**

Your audience will take away tools and tactics for helping all 5 working generations both understand and embrace change. Pam has a proven track record of engaging employees of all ages from your incoming Gen Z's to your future retirees.

## 8. Everyone thrives.

**Forget data divas. Get ready for a master storyteller.**

Pam has leapt from her burning house, battled medical and legal matters, and hiked the entire Appalachian Trail. She's bursting with provoking, purposeful, and powerful stories. And as Maya Angelou says, "People will forget what you said. People will forget what you did. But people will never forget how you made them feel."

Fresh Approach • Tangible Tools • Proven Methods



Programs guaranteed to ensure change throughout every level of your organization.

Tailored Keynote

General Session

Half/Full Day Workshops

Multi-Day Retreats

Coaching

Bring  
Energy  
And Ideas  
To Your  
Next Event